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Guidelines for Elevator Pitch

The “elevator pitch” was created to educate, inform, entertain and impress. Delivering the core of your summer program in 90 seconds using only the spoken word is a challenge, but it forces you to get to the core of your offer and to be creative: how to get your message across to a global audience *without* the help of multimedia? And besides that, it should help you develop your real-life elevator pitch, because you never know who you'll ride an elevator with next time.

Are you ready for the elevator pitch challenge?

The presentation

- Up to 3 people can be on stage at once.
- There will be one microphone.
- No recorded content, everything should be “live”.
- Singing, audience engagement and costumes are allowed, anything that may potentially harm you or the audience is not allowed.

Time limit

- Strictly 90 seconds. We will ring the bell **once** after 60 seconds have passed and **twice** after 80 seconds. The bell will be rang continuously when it passed the 90 seconds mark.

Use of props

- Anything that you can run a 100 m sprint with is fine, i.e. you must be able to get on stage and off stage quickly. So your tablet/laptop or a piece of paper is fine. A big heavy banner or a flat screen TV is not fine.

Enforcement and interpretation of the rules

- The convener has the final say in all matters related to the elevator pitch.

Schedule

Day	Time		Availability
Day 1 - 6 December 2016	12:00 – 12:10	Elevator pitch 1	Available
	14:30-14:40	Elevator pitch 2	Available
	16:30-16:40	Elevator pitch 3	Available
Day 2 - 7 December 2016	11:30-11:40	Elevator pitch 4	Available

* The schedule above is subjected to change.

To sign-up, please contact Amelia Yeo, Event Executive at amelia@qs.com.